



We've got the solution





Mobile Billboard is a new innovative system that help outdoor advertisement companies manage all their outdoor billboard handling business needs effectively. Employees by using their powerful touch handheld device can view and perform all their assigned tasks easy and fast.

COMPLETELY MOBILE

Mobile Billboard is a fully mobile system. The employee's supervisor can assign tasks and send them while the workers are on the move away from the company's headquarters. Workers can use their GPRS powered handheld device to send the results of their work back to office without any delay so that the customer can be immediately informed about the new billboard advertisement placed.

POWERFUL REPORTING

The workers now can report their work result in a new innovative way. The system supports color imaging through its high tech build in camera. The images are sent back to the office for the supervisor's and customer's information. Moreover the easy to use back office application can be used by the supervisor himself to manage the workers, assign tasks, view task progress and print informative reports.

TASK CONTROL

Mobile Billboard facilitates a barcode scanning mechanism which the workers use in order to provide evidence of their task completion along with the visual images taken. The supervisor is now 100% sure that the task assigned was accomplished in the correct billboard with the correct advertisement.

GPS CAPABILITY

Workers can use their handheld's GPS tools along with the online maps in order to find the target billboard no matter where it may be positioned. GPS coordinates are taken through communication with the assigned orbiting satellites live while the worker is on the move and the maps are available online through the GPRS cellular connection.

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